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Media Update

The 2nd Adecco Singapore ‘Thought Leadership Audio Forum’ Brings Together A Panel Of Experts To Discuss The Subject Of ‘*Standing Out In 2009*’

Singapore, 20 April 2009: Adecco Singapore has released the 2nd in its series of ‘Thought Leadership Audio Forums’ - an informative 15 minute recording that looks at how Singapore job applicants can ‘**Stand Out In 2009**’. Specifically it addresses how they can ensure that their resume is as good as it can be...how they can market themselves to the best of their ability and how they can be better prepared to meet employer needs in these challenged market conditions.

The forum is available through the company’s website (www.adecco.com.sg) and is intended to offer practical advice to individuals seeking a new position or considering a career change, as well as providing useful information for companies that are currently recruiting. It is also intended as a reference tool for Singapore media that are covering this subject.

The forum is available for download at (cut and paste this link into your web browser):

http://sg.adecco-asia.com/Adecco/Website/Adecco_Audio_Forum_2.mp3

Details of this forum and other Adecco audio and film content is available at:

http://www.adecco-asia.com/singapore/newspress_mediaAV.asp The Forum Panel comprised a team of HR industry experts:

- 1. Yue Yin Mun: Strategic Accounts Director, Adecco Singapore**
- 2. Joyce Lim: Area Manager, Adecco Singapore**
- 3. Vijay Pillai: Senior Manager, Adecco Banking Division**

Forum discussion points included:

- The importance of standing out as a job applicant in 2009.
- How to prepare a great resume and the difference that this can make.
- What Singapore employers are looking for during the interview process and the difference between a good and a bad interview.
- How graduates, or those with minimal experience, can distinguish themselves and stand out in the job market.
- How to be fully prepared for any interview situation.

All panel members are available for media interviews and can be contacted via Citrus Public Relations (ian.grundy@citrus-pr.com).

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About Adecco

Adecco S.A. is a Fortune Global 500 company and the global leader in HR solutions. Established in Singapore in 1985, Adecco Singapore offers a comprehensive range of services that includes temporary & contract staffing, permanent recruitment, outsourcing, executive search, leadership development, career management and outplacement. Services are delivered through a network of 19 general staffing and specialist divisions.

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